

Is cloud telephony right for you?

Are you a small or medium size business?
Are you part of a widely distributed, large enterprise?
Are you tired of managing a complex communications network?
Do you have a small or thinly spread IT staff?

If so, cloud telephony solutions can work for you.



What is cloud telephony?

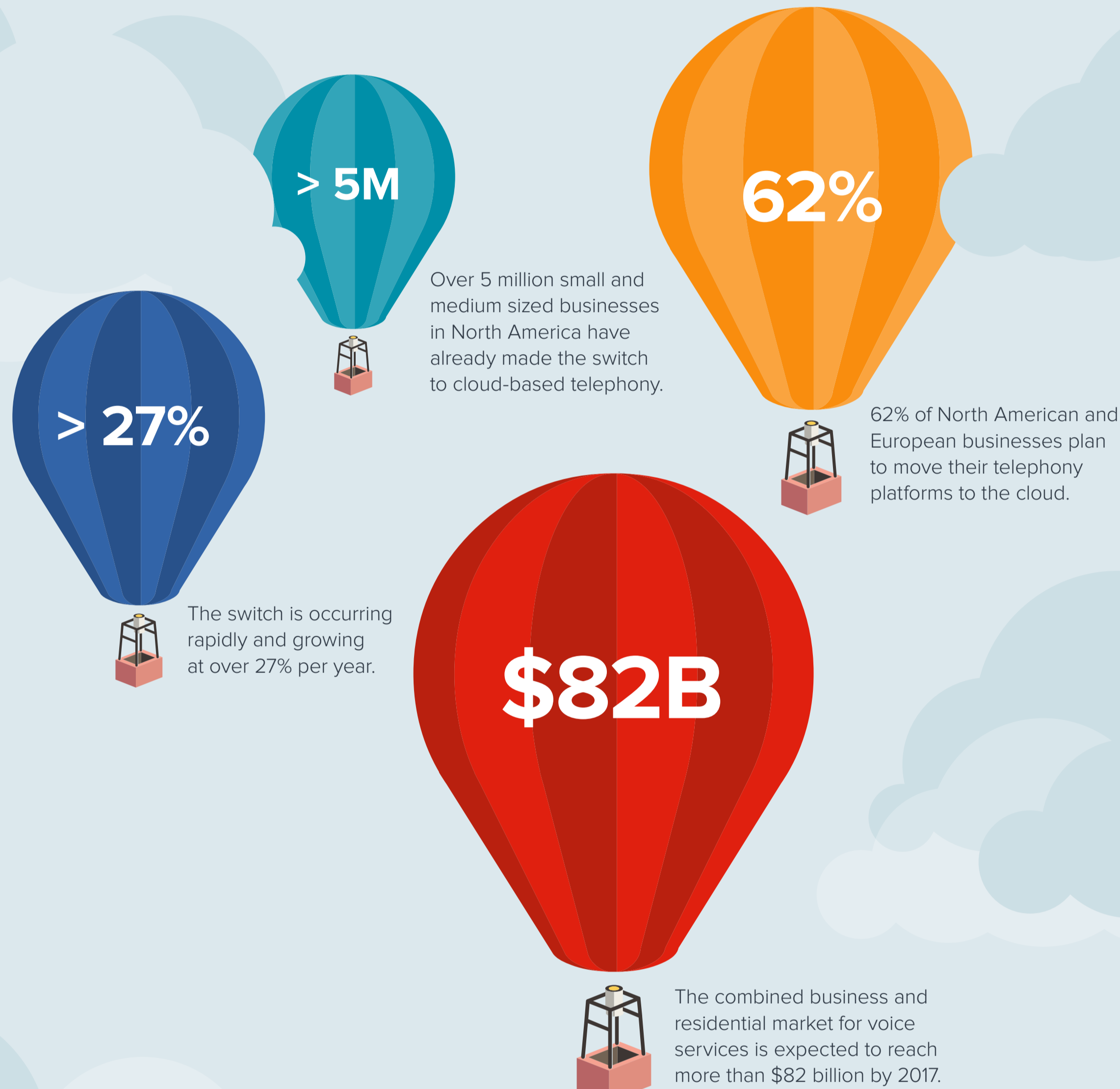
Cloud telephony provides business of all sizes with a simple pay-as-you-grow model for all their business telephone calling needs. Cloud telephony customers enjoy an all-in-one communication solution that provides services such as voice calling, video calling, one number reach, auto attendants, interactive voice response, social collaboration and many more features all for a single monthly price-per-line.

How does cloud telephony work?

Internet telephony service providers (ITSPs) build, maintain and manage the entire communications infrastructure in the cloud while business telephones, smartphones, tablets and computers let users access these services from wherever they are located.



Who's making the move toward the cloud?



Why are businesses choosing cloud telephony?



Stop managing equipment and start managing your business



More flexible to scale with the needs of your workforce



Brings all the latest communication and collaboration features for a low, flat-fee



Easy to integrate, easy to use and easy to manage



Feature-rich, highly reliable, and highly available

Benefits of going to the cloud

Recognizing the business benefits of moving telephony to the cloud



Benefit

Statistic

Lower upfront and ongoing costs
No need for your business to purchase costly equipment such as an IP private branch exchange (PBX) or to upgrade the data network to support VoIP (Voice over IP) communications.



Typical lifetime savings of 30-50%, with full payback in 12-18 months.

Maintenance is the hosted provider's responsibility
Your company reaps the benefits of hassle-free communications and lower IT costs.



Experience an 18% savings in maintenance costs over 36 months and easily adjust services and applications along the way.



Cost control for traveling staff and telecommuters
Drastically simplify the telecommunications system and reduce the costs involved with employees who travel or work remotely.



On average, 7% of North American SMBs let their staff telecommute at least one day per week.

Allowing telecommuting can reduce carbon dioxide emissions by up to 25%.

Telecommuters are 20% more productive than those that commute into work.

Who sees the benefits of cloud telephony?



Distributed organizations that have many locations and remote individuals.

Growing companies that need to cost-effectively scale their communications.

Innovative businesses needing new forms of communications such as video, content sharing, and virtual meeting rooms.

Cost-conscious companies looking to save \$\$ on up-front capital expenses.

Companies with **strained IT organizations** looking to focus on their core business.

Cloud telephony is the right fit for innovative companies like yours.

[Learn more](#)