



## Primus UC

### Unified Communications for Improved Collaboration

*Primus Unified Communications accelerates teamwork with unified messaging tools. Call, chat, video conference and screen share, in one app, on any device.*

#### Why Primus

##### Superior Voice Quality

When using a Primus Hosted PBX dedicated data connection, customers get 99.99% service availability and call-quality guarantees.

##### Free Training

Get free, customizable training to help your organization get the most out of Primus Unified Communications.

##### Enterprise-level services for Small Businesses

With as few as 5 users, your business can leverage Enterprise-grade communications services to boost your organization's productivity, better serve your customers, and grow your business.

##### Experienced

##### Customer Support

Our knowledgeable, Canadian-based technical experts are available to assist you, 24/7.

#### Desktop/Screen Sharing

- Share your screen, easily, with up to 145 participants
- Allow other Primus UC participants in your meeting to share their screen to improve productivity and collaboration
- Make meetings more effective; keep attendees engaged

#### Web & Video Conferencing

- Improve teamwork by bringing together individuals and virtual workgroups for scheduled and impromptu meetings
- One-click entry into the conference session. One-click escalation from chat to audio or video conferencing
- External participants without Primus Unified Communications can join a session as a guest with a single click, with no app required to download.

#### Presence & Instant Messaging

- See when your contacts are available
- Conduct one-on-one or group IM chats
- Escalate from IM chat to audio or video conference with a single click
- View presence from within Microsoft Outlook, and click to chat or call

#### HD Video Calling

- Add a personal touch to communicating with colleagues, distributed teams, partners and customers
- See real-time reactions during calls; help everyone stay engaged
- Build consensus and improve understanding through visual cues

#### HD Voice Calls

- Use your Primus UC softphone, desk phone, and/or mobile phone interchangeably for outbound and inbound calling using your business line and company minutes plan

#### OS and Device Support

- Primus UC applications work with popular operating systems and devices including Windows PCs, Mac OS X, iPhone, iPad, and Android smartphones, and tablets



Visit [primus.ca/business](http://primus.ca/business) or call 1-888-502-8380 to learn more

[primus.ca](http://primus.ca)

