



SIP Trunking

Get the most out of your IP PBX Phone System.

Empower your organization with measurable cost savings and a multitude of delivery options for your voice traffic. By connecting to Primus' managed cloud communications network through SIP Trunking, your business will benefit from scalability, flexibility and reliability.

IT'S AS EASY AS 1,2,3. ALL YOU NEED IS:

1. IP PBX or SIP Media Gateway
2. Data Network Access
3. Primus SIP Trunking

FEATURES

- Geographically Redundant Infrastructure
- Auto Attendant
- Disaster Recovery
- Busy Overflow
- Choice in Data Network Access
- Configuration files for your IP PBX
- 24/7 Portal Access

SIP TRUNKING GIVES YOU CHOICE:

1. Leverage an existing data network for immediate cost savings.
2. Use a dedicated data network to reduce the impact of heavy data use.
3. Use a dedicated data connection from Primus for improved voice quality.

With voice and data converged on one platform, you can maximize untouched network capacity, lower equipment costs and simplify the management of your data. You can instantly allocate bandwidth to voice or data services depending on your changing business demands.

FEATURES

Never worry about losing power or access again! Primus removes the single point of failure by providing your business with optional cloud-based features that reside in our SIP Application Server.



AUTO ATTENDANT - Control multiple locations and route all calls to a single number.



BUSY OVERFLOW - No busy lines and no lost opportunities, even during heavy call volume.



DISASTER RECOVERY - Automatically redirect calls to anywhere you want in the event of a failure.



ROBOST ONLINE PORTFOLIO - Provides your administrator with quick and easy access to SIP services.

HOW IT WORKS



BENEFITS

COST SAVINGS - Start saving over 40% compared to traditional local lines and PRIs. Never pay for long distance interoffice calling again and take advantage of lower VoIP long distance rates.

RELIABILITY - Primus' Geo-redundant voice network plus busy overflow and emergency failover features allow you to deliver calls to their destination that would have otherwise failed. Primus' Call Quality Delivery options set SIP Trunking solutions apart from other voice services.

FLEXIBILITY - Make instant changes 24/7 using a robust portal for the ultimate control and savings. Includes changing your Auto Attendant and moving capacity from trunk to trunk.

DESIGNED FOR GROWTH - Right-size your communication needs by adding capacity on demand as your business grows. Experience huge savings by controlling your cost of goods sold.

LEVERAGE PRIMUS' NATIONAL MPLS NETWORK

To find out if your number is portable please visit primusbusiness.ca/SIP



Visit primusbusiness.ca or call **1-888-502-8380** to learn more.